



Why Coldwell Banker?

The Coldwell Banker®
brand has **more unique**
Web visitors than any
other real estate brand.

January-September 2008
(Nielsen/Net Ratings¹)



Arthur Banker

Yo, Coldwell — that
doesn't even include all the
hits to my Facebook page.

Blog on, Banker!




Colbert Coldwell

We never stop moving.™

**COLDWELL
BANKER** 

¹Nielsen/Net Ratings Report for real estate Web sites, January-September 2008.

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